

NEWS RELEASE



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NEW GAGE ACRYLIC FLAP CAPS KEEP FISHERMEN WARM AND LOOKING GOOD

Snug-Fitting Cap Keeps Head and Ears Protected and Comfortable With Moisture-Wicking Design

Grundéns USA knows that keeping your head and ears warm and protected — without getting sweaty or overheated — is key to staying comfortable on a busy fishing boat. So the company has added four new Acrylic Flap Caps to its growing line of Gage Technical Gear products for 2014, bringing a new level of comfort and moisture-wicking performance to those who fish hard and work hard at sea.



These one-size-fits-all, stretchable knit caps are tailored from a special acrylic polyester blend material that is warm, lightweight and quick drying. By wicking moisture away from the scalp, the Gage Acrylic Flap Cap lets wearers engage in strenuous work without working up a sweat. A soft inner fleece headband enhances wearing comfort and provides added warmth in chilly, windy environments.



Integrated flaps- also fleece lined — can be quickly secured over the ears using the soft braided tie cords. Easily stufferable into pockets, boat storage compartments or gear bags, this stylish and durable cap can always be at the ready anytime extra warmth is needed.

Four designs are available, each celebrating the fishing lifestyle. Wearers can choose between artwork designs depicting lobster, Dungeness crab, Alaskan king crab and the stylized Gage “Fish” logo in white against a grey background. These new caps are available at authorized Grundéns dealers nationwide and carry an MSRP of \$25.

To learn more about these new Gage Acrylic Flap Caps for fishermen and boaters — or the full line of Gage Technical Gear apparel and accessories — contact Grundéns USA toll-free at 800.323.7327 or visit www.Grundens.com.